V4NA Cookies and Privacy Policy

About Your Privacy

We use cookies and other similar technologies to help provide our Services, to advertise to you and to analyse how you use our Services and whether advertisements are being viewed. We also allow third parties to use tracking technologies for similar purposes. If you are using our Services via a browser you can restrict, block or remove cookies through your web browser settings. The Help menu on the menu bar of most browsers also tells you how to prevent your browser from accepting new cookies, how to delete old cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

Your trust is very important to us. V4NA Ltd. is strongly committed to protecting the privacy and security of your personal information.

This privacy notice describes what information we collect about you, what we do with it, how long we use it for and who we share it with when you use our website.

This policy below applies to any online and mobile website and digital service ("Services") of the V4 News Agency. We use "V4NA", "we", "us" and "our" to refer to V4NA Ltd, and "Information" to refer to your personal data.

HOW WE USE YOUR INFORMATION

We use your Information for the following purposes:

I. Collecting Information

With your explicit permission we use Information to allow you to fully use our Services. You can ask us to stop processing the Information at any time however, it may limit the use of our Services to the full extent.

We may collect, store and use the following types of Information:

- 1. information about your computer including your IP address, geographical location, browser type and version, operating system;
- 2. information about your visits to and use of this website including the referral source, length of visit, page views, and website navigation paths;
- 3. information, such as your name and email address that you enter when you register with our website;
- 4. information, such as your name and email address that you enter in order to set up subscriptions to our newsletters;
- 5. information that you enter while using the services on our website;
- 6. information that is generated while using our website including when, how often and under what circumstances you use it;
- 7. information relating to anything you purchase, Services you use through our website, which includes such as your name, address, telephone number, email address;
- 8. information contained in any communications that you send to us by email or through our website, including its communication content and metadata;
- 9. any other personal information that you send to us.

II. Using Your Information

Personal information submitted to us through our website will be used for the purposes specified in this policy or on the relevant pages of the website. We receive Information that you provide to us directly, such as registration Information, and Information that is collected automatically, such as Information collected from your browser or device.

We may use your personal information for the following:

- 1. maintaining our website and business;
- 2. personalizing our website for you;
- 3. enabling your use of the services available on our website;
- 4. supplying services purchased through our website;
- 5. sending statements, invoices, and payment reminders to you, and collecting payments from you;
- 6. sending you non-marketing commercial communications;
- 7. sending you email notifications that you have specifically requested;
- 8. sending you our email newsletter, if you have requested it (you can inform us at any time if you no longer require the newsletter);
- 9. sending you marketing communications relating to our business by email or similar technology (you can inform us at any time if you no longer require marketing communications) if you have specifically agreed to this;
- 10. dealing with enquiries and complaints made by or about you relating to our website;
- 11. keeping our website secure and prevent fraud;
- 12. verifying compliance with the terms and conditions governing the use of our website;
- 13. other uses.

We will not, without your explicit consent, supply your Information to any third party for their or any other third party's direct marketing.

III. Disclosing Information

We may disclose your Information to any of our employees, officers, insurers, professional advisers, agents, suppliers, or subcontractors as reasonably necessary for the purposes set out in this policy.

We may disclose your Information:

- 1. to the extent that we are required to do so by law;
- 2. in connection with any ongoing or prospective legal proceedings;
- 3. in order to establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention);

Except as provided in this policy, we will not provide your Information to third parties.

IV. International Transfers

As we operate within the EU and also globally, we need to transfer your Information internationally.

In particular:

- 1. Information that we collect may be stored, processed in, and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this policy.
- 2. Information that we collect may be transferred to countries which do not have data protection laws equivalent to those in force in the European Economic Area.

We comply with all applicable EU legislation to protect your Information.

You explicitly agree to the transfers of personal information described in this Section IV.

V. Data Security

We have put in physical, electronic and organizational procedures to help prevent unauthorised access and to maintain data security. Although we take strict measures to safeguard against unauthorised disclosures of Information, we cannot assure you that your Information will never be disclosed, altered or destroyed in a way that is inconsistent with our policies.

VI. Retaining Your Information

- 1. Our data retention policies and procedure are designed to help ensure that we comply with our legal obligations regarding the retention and deletion of Information.
- 2. Any Information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
- 3. Notwithstanding the other provisions of this Section VI, we will retain documents (including electronic documents) containing personal data:
 - 1. to the extent that we are required to do so by law;
 - 2. if we believe that the documents may be relevant to any ongoing or prospective legal proceedings; and
 - 3. in order to establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention).

VII. Security of Your Information

- 1. We will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your Information.
- 2. We will store all Information you provide on secure servers.
- 3. You are responsible for keeping the password you use for accessing our website confidential; we will not ask you for your password (except when you log in to our website).

VIII. Your Rights

You have the right to ask us for a copy of your information, to correct, delete or restrict (stop any active) processing of your information; and to obtain the information you provide to us for a contract or with your consent in a structured, machine readable format, and to ask us to share this information to another controller.

You may instruct us to provide you with any personal information we hold about you; provision of such information may be subject to the following:

1. the payment of a fee; and

2. the supply of appropriate evidence of your identity for this purpose.

We may withhold personal information that you request to the extent permitted by law.

You may instruct us at any time not to process your personal information for marketing purposes.

In practice, you will usually either explicitly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt out of the use of your personal information for marketing purposes.

You also have a right to complain to a supervisory authority for data protection in the country where you live, where you work, or where you consider that a breach of data protection has occurred, although we hope that we can assist with any queries or concerns you may have about our use of your Information. Our Data Protection Officer can be contacted with any such queries or concerns about our use of our information.

IX. Updating Information

Please let us know if your Information that we hold about you needs to be corrected or updated.

X. Cookies

Our website uses cookies. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

- 1. The names of the cookies that we use on our website, and the purposes for which they are used, are set out below:
 - we use Google Analytics and/or similar technologies on our website to recognize a computer when: a user visits the website / track users as they navigate the website / enable the use of a shopping cart on the website / improve the website's usability / analyse the use of the website / maintain the website / prevent fraud and improve the security of the website / personalize the website for each user / target advertisements which may be of particular interest to specific users;

Most browsers allow you to refuse to accept cookies-for example:

2.

1. in Internet Explorer you can block cookies using the cookie handling override settings available by clicking "Tools," "Internet Options," "Privacy," and then "Advanced";

- 2. in Firefox you can block all cookies by clicking "Tools," "Options," "Privacy," selecting "Use custom settings for history" from the drop-down menu, and unticking "Accept cookies from sites"; and
- in Chrome, you can block all cookies by accessing the "Customize and control" menu, and clicking "Settings," "Show advanced settings," and "Content settings," and then selecting "Block sites from setting any data" under the "Cookies" heading.

You can also visit <u>http://www.aboutcookies.org</u> for more information on how to manage and remove cookies across a number of different internet browsers. You also have the option to change your choices relating to cookies utilized to deliver behaviourally targeted advertising here "<u>Advertising cookies</u>".

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.

- 3. You can delete cookies already stored on your computer—for example:
 - 1. in Internet Explorer, you must manually delete cookie files (you can find instructions for doing so at http://support.microsoft.com/kb/278835);
 - 2. in Firefox, you can delete cookies by clicking "Tools," "Options," and "Privacy", then selecting "Use custom settings for history", clicking "Show Cookies," and then clicking "Remove All Cookies"; and
 - 3. in Chrome, you can delete all cookies by accessing the "Customize and control" menu, and clicking "Settings," "Show advanced settings," and "Clear browsing data," and then selecting "Delete cookies and other site and plug-in data" before clicking "Clear browsing data."

Deleting cookies will have a negative impact on the usability of many websites.

XI. Data Controller

V4NA Ltd. Is responsible for all particular Services using your Information and our company is also the Data Controller. You can reach us at: V4NA Ltd. 160 City Road, London, EC1V 2NX, UK email: <u>info@v4na.com</u>

XII. Amendments, Updates

We may update this policy from time to time by publishing a new version on our website. You should check back to this page and review this policy periodically to ensure you understand any changes to our procedures. We may notify you of changes to this policy by email or through the private messaging system on our website.

The policy was last updated on February 25, 2019.